

# MARIA GRACHVOGEL LONDON

## AFTER THE STORM – AUTUMN / WINTER 2010

Maria Grachvogel returns to London Fashion Week with her Autumn/Winter 2010 collection and to launch her international online store – [mariagrachvogel.com](http://mariagrachvogel.com).

Combining her love of creativity and functionality, her design approach is to enhance the female form with her transformative cut. This season she has been inspired by the power of women and sculptural opulence.

Ethereal yet earthy, modern and abstract, this collection references natural sources such as quartz, stones, water, clouds and planets. These influences are prevalent throughout but particularly in the exclusive Artwork prints, which are individually digitally painted and engineered by Maria within the shape of each garment.

The colour palette consists of smoky jewel shades of Anthracite Grey, Jade, Chartreuse and Scarlet with Sapphire and Amethyst showcased in the prints. Black is important but is contrasted with shots of white and red.

Tailoring and structured pieces create a strong clean silhouette with fitted jackets, panelled pencil skirts and seamless pants, either slim or extra wide and high-waisted. Futuristic, structured pieces have sculptured detail including asymmetric razor sharp necklines and strong shoulders.

The fluidity of silk and the gentle fall of jersey emphasise the beautiful draped cut. This technique can be seen throughout the collection creating gently shaped silhouettes and is particularly perceptible in the Artwork prints that skim and flatter the body to create slenderness and length.

Catsuits have become Maria Grachvogel's signature, but her approach is to create a softer shape, reminiscent of elegant trouser gowns. Many of the fabrics are exclusively woven to create the special weight and soft drape. Full length gowns continue the sculptured look and have a contemporary glamour with architectural shapes.

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